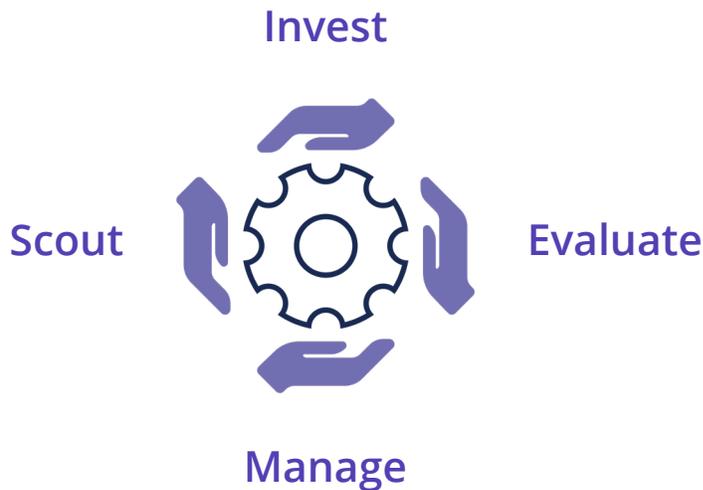


Mergers & Acquisitions: Optimize your Portfolio for the Long Haul



Scout

- Tap your global network of external partners and candidates via branded Web portals
 - Source opportunity submissions from within your organization via a secured and configurable internal Web portal
 - Capture and maintain extended profile information from submitters so you can later target the appropriate audiences with postings or requests
 - Gather key information from submitters via web forms tailored to your team's specific data collection and evaluation needs
 - Secure communication and transmission of information and supporting documents through the portal interface and toolset, enabling interaction with submitters and delivery of notifications throughout the evaluation process.
-



ideaPoint software helps global companies consistently spot, seize and execute on the opportunities that have the most potential to create long-term strategic growth options.

The ideaPoint solution supports a quality, end-to-end evaluation process of M&A opportunities, from identifying and targeting strategic candidates through the assessment process and then on to final disposition and contract management.

In a secure and compliant virtual environment, ideaPoint harnesses the many moving parts around any deal, allowing visibility on a need-to-know basis, and enabling robust tracking and reporting.

Invest

- Involve staff from relevant business units easily and when appropriate to offer key inputs and advance negotiations, leveraging data cloning and linking functionality, as needed
 - Track workflow and sign off at key stages of the negotiation process, managing critical documents and assigning legal agreements and policies
 - Restrict visibility of sensitive data, correspondence and documents to authorized individuals by enacting role-based security policies and assigning confidentiality agreements
 - Forecast goals and financial commitments for resulting investments and alliances by setting milestones and recording contractual obligations.
-

Evaluate

- Triage new opportunities and requests at pace by auto-routing portal submissions to the appropriate staff members for initial review
 - Assemble virtual teams across functional areas to formally review submissions and supporting documents using a collaborative analytic toolset, including configurable review forms, comments and ratings
 - Track and share progress throughout the evaluation process using automated status change alerts and email notifications, configurable for internal and external parties
 - Report and analyze performance on-demand, via configurable dashboards, saved searches or custom reports that export and print, easily
 - Restrict visibility of sensitive data, correspondence and documents to authorized individuals by enacting role-based security policies
 - Capture go/no-go decisions, terminating no-go decisions swiftly and with compliance, automatically capturing an audit trail of all system activity and mitigating risk of intellectual property contamination.
-

Manage

- Align contract and project management with the support of robust workflow, tracking and reporting tools
- Forecast goals and financial commitments by setting milestones and recording funding obligations

- Track and report on all aspects of contract and term development or re-negotiation, including planning, financial commitments, project milestones and outcomes
- Report and analyze performance on-demand, via configurable dashboards, saved searches or custom reports that export and print, easily
- Manage contact and institution details, drilling down into relationships as they relate to IP assets and Business Development opportunities across business units
- Ensure contractual compliance and on-time performance via system generated notifications for milestones coming due
- Guarantee transparency, as the system automatically logs all activities and maintains an audit trail of events.