

ideaPoint 6

Bio-Partnering Made Easy

Since 2008, ideaPoint's best-in-class software has enabled global companies to capitalize on breakthrough partnering opportunities at any stage of development. ideaPoint helps companies accelerate innovation through partnering to drive growth, all within one secure, easy-to-use tool.

Through ideaPoint, companies can securely evaluate and manage strategic initiatives such as:

- Business Development & Licensing
- R&D Collaborations
- Innovation Challenges
- Alliance Management
- Mergers and Acquisitions
- Venture Investing

"ideaPoint 6 continues to make partnering and opportunity management easy. Whether you are a Scout, Subject Matter Expert Reviewer, an Experienced BD&L Executive interacting with the system every day, or Senior Management who just wants to see portfolio level reports, accessing partner and deal level data has never been easier.

With Mobility, Competitive Intelligence, Due Diligence Data, Alliance Management Tools and Integrated Analytics all at your fingertips, there is no doubt that ideaPoint can help any company, large or small, get the most value out of their Partnering and Innovation Programs."

— Scott Shaunessy, ideaPoint CEO



IDEAPOINT 6: NOTABLE NEW FEATURES

Mobile Scout™

A mobile application that enables you to capture potential partnering opportunities easily and effectively with your mobile device or tablet.

- Quickly search to find contact info, opportunities and past meeting notes to avoid duplicative effort and conflicting outcomes.
- Capture meeting notes from all interactions at conferences and tag your entries with the partner, contact, conference, and other key information.
- Use native mobile device features such as voice to text to capture meeting notes in 30 seconds or less.
- Use built-in business card reader to create new contacts.
- Easily report on the ROI of a conference based off the leads generated to determine the best way to allocate your future resources.

Microsoft Outlook Add-In

- Add emails and documents to existing opportunities right from Outlook
- Use Single Sign-on for convenience

Google Integration

- Use a simple Google Suite form to collect submissions

Enhanced Data View Management

- On the fly reporting through the user's ability to assemble customized views of system data
- Ability to save, update, and delete personalized filters for user's Data Views

IDEAPOINT: CORE FUNCTIONALITY

In addition to the newly introduced improvements on the previous page, the core ideaPoint system continues to include these features:

Relationship Management

- Manage contact and institution details, drilling down into relationships and alliances as they relate to opportunities and projects across business units.
- Capture and maintain extended profile information from contacts so you can later target the appropriate audiences with challenges or requests.

Tracking and Alerts

- Capture and execute against critical opportunity and project milestones.
- By tracking agreements, milestones, funding and payments within each record, there is a clear snapshot of current and future obligations, as well as record of past actions.
- Alerts triggered off milestones and critical dates ensure ongoing compliance across contract milestones, financial obligations, and agreement information and timelines.
- All actions are tracked by a secure, comprehensive audit trail.

Virtual Team Assembly

- Assemble virtual teams across functional areas to formally review submissions and supporting documents using a collaborative analytic toolset, including configurable review forms, comments and ratings.
- Triage new opportunities and requests at pace by auto-routing submissions to the appropriate staff members for initial review.
- Accelerate time to go/no-go decisions on opportunities, without sacrificing the quality of the evaluation process.

On-Demand Reporting, Searching, Data Visualization

- Report and analyze performance on-demand via configurable, user-defined data views and dashboards, saved searches or custom reports that easily export and print.

- Track and report on all aspects of contract and term development or re-negotiation, including planning, financial commitments, project milestones and outcomes.
- Forecast goals and financial commitments for resulting projects and alliances by setting milestones and recording contractual and funding obligations.

Branded, Web Based Portals

- Tap your global innovation network of partners via internal or external branded Web portals, through which potential external partners can submit their opportunities globally.
- Seek and harvest ideas, opportunities, strategic partnerships and critical requests from external sources via a secure and configurable Web portal.

Competitive Intelligence through Clarivate Cortellis

- Enhance competitive insight by pairing market intelligence directly with a partnering opportunity.
- Search and drill into assets, therapeutic areas, technology, deals intelligence, plus view all candidates in a specific deal space.

Integration with Other Systems

- ideaPoint has a constantly growing RESTful API suite that can be leveraged by any other system with a Web Service API to create a seamless experience.
- Established points of integration include existing enterprise solutions (such as Single Sign-On, Mail Services, SAP, or any system that provides a web services API).

Ultimate Configurability

- Hundreds of points of configuration to make the system applicable to any business and process. Areas of configuration range from forms to roles to status values, and include configurable grids, in-line collection lists, data views, ad hoc custom reports.