ANAQUA®

IPM MARKETVIEW ADVANCED SOLUTION 2022

AQX Corporate

AQX for Corporate

For today's corporations, Intellectual Property is a means to driving business success across the entire organization. To do this, you need visibility, insight, and control to capitalize on opportunities that ensure your freedom to operate and enable you to protect and monetize your brands. Elevate your corporate IP team with a modern software solution that engages all levels of the business, drives innovation, and delivers the insight needed to make decisions in today's complex corporate environment. AQX® integrates workflow, collaboration, docketing, data visualization, and worldwide patent analytics in a SaaS platform to provide new levels of productivity and insight for you to make better business decisions.

Engineered on the vision of industry leaders, and leveraged by the world's most sophisticated corporations, AQX is the first IP solution with integrated analytics and tech-enabled services. IBM, Coca-Cola, Kimberly-Clark, Honda, Safran, Hewlett-Packard, BASF, and others rely on AQX to streamline and monetize innovation, monitor and evaluate outside counsel, reduce costs, mitigate risk, and enable high-value, differentiated IP portfolio management.
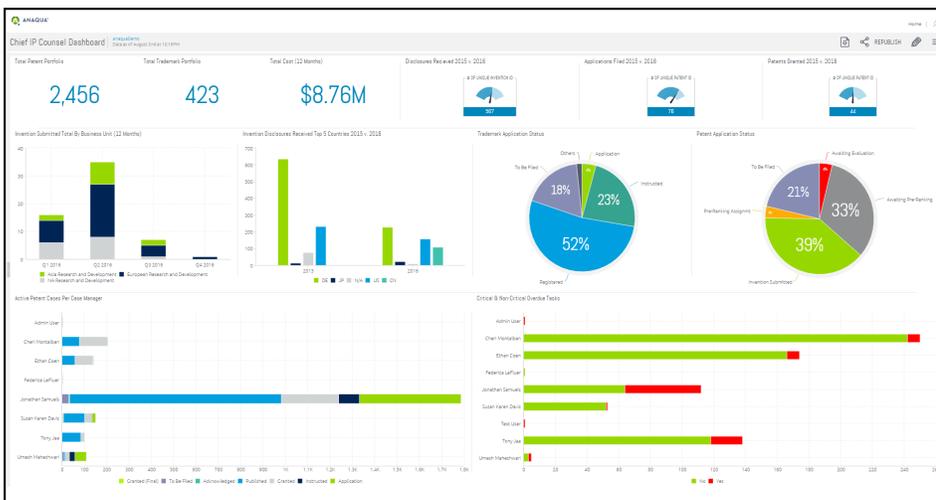

INNOVATE

PROTECT

OPTIMIZE

STRATEGIZE

Anaqua builds and configures workflows, templates, and taxonomies that form the baseline of our solution. We augment our core software with market leading integrations to your existing solutions for finance and billing, document management, and other mission critical systems. Our team of IP experts established a proven, world-class implementation methodology to ensure you're fully integrated and up and running quickly with accurate data. Our international clients require localized support, so we have offices and hosting centers in more than six countries worldwide with continued expansion plans. Anaqua is one of the few global vendors in the Intellectual Property Management space.

Operational excellence drives competitive advantage

Anaqua is leading innovation in IP management with integrated analytics through AcclaimIP™; mine 40 full text patent collections and 102 worldwide bibliographic collections. AQX is a comprehensive SAAS platform unifying the tools, workflows, data, documents, and services required to manage your IP portfolio. Automating prosecution tasks and integrating external data, to visualize and benchmark your portfolio, are the best practices of today's most innovative and competitive corporate leaders. From initial R&D, to patentability search, prosecution, asset monetization, and renewal

decisions, some of the best-known companies in the world leverage AQX for full lifecycle IP management.

• Leverage end-to-end Spend Management tools including budgeting, accrual capabilities, invoice upload and approval workflow, with integrated analytics and reporting across all capabilities

• Search functionality provides a streamlined user interface with cross module search capabilities and the ability to save search strings

• Monitor outside counsel's work and assess their effectiveness

• Automatically download Office actions from Private PAIR, upload to AQX, and perform docketing automation with bulk upload capabilities

• Bulk update, assign and reassign tasks, assignments and cases as workloads necessitate

• Manage patent annuities, trademark renewals, and foreign filings within the core software

• Automate preparation and prosecution; effectively manage documents, deadlines, alerts, and escalation responsibilities

• Bulk upload and automatically docket Office actions and documents to their relevant cases

Insight you can act on

AQX delivers a unified system with integrated IP data analytics to provide visual insight into your operations, portfolio, market, and competitors. With IP management evolving beyond traditional preparation and prosecution, portfolio insight and global IP data are guiding corporate visionaries in securing a competitive edge and driving business growth today. Anaqua provides the insight you need to act.

• Visualize your IP portfolio - gain operational command and align your IP to the business with AQX HyperView™

• Leverage HyperView public data dashboards and reports for in-depth market research and competitive analyses

• Monitor services globally for insight into the quality of applications, Office actions, and other work

• Assess R&D innovation, IP asset strength, and strategic value with the Evaluation Matrix

• Manage counterfeit activity worldwide and automate anti-counterfeit processes

• Forecast costs and future spend and monitor forecast to actuals

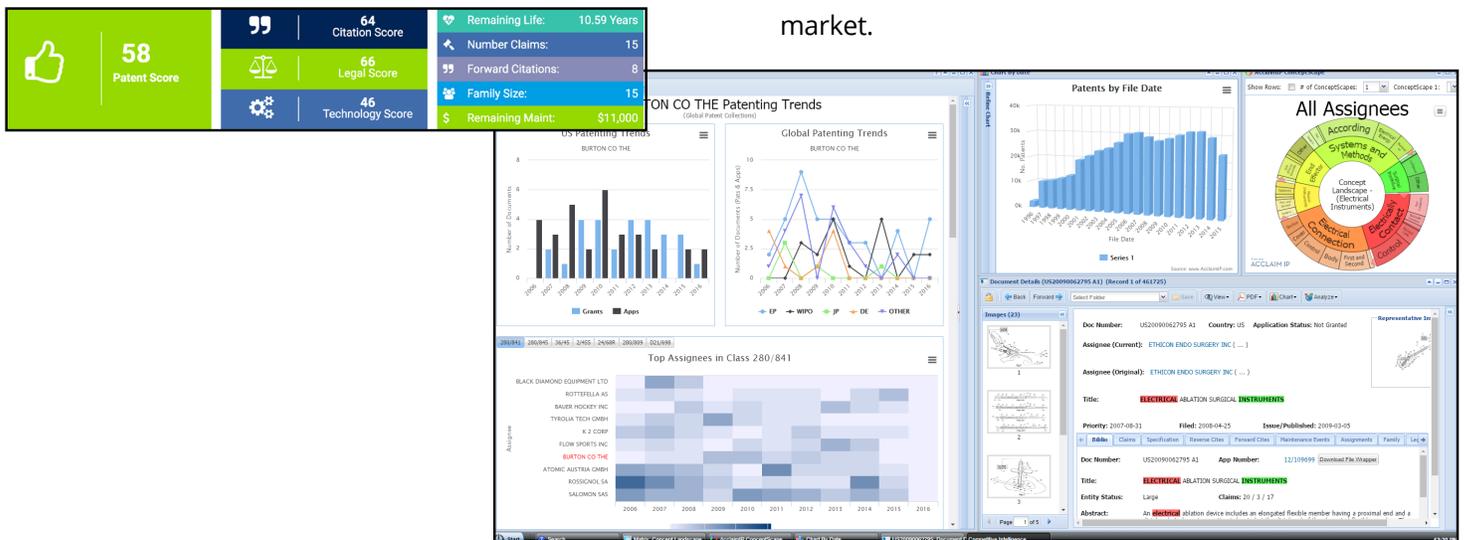• Track resource allocation and review your operational output and quality

Integrated analytics support better decisions

Big Data is here; there are tools available to exploit a huge volume data that provides insight into your portfolio, your competition's portfolio, and your outside counsel's performance. Smart companies leverage this data for better prior art searches, discovering litigation and licensing opportunities, and achieving a true competitive advantage. AQX provides you the data you need to make better decisions.

- Monitor Forward Examiner Rejections for insight into the quality of your patents and identify licensing, litigation, and divestiture opportunities

- Perform freedom to operate, patentability, and landscape searches and identify whitespace for growth with AcclaimIP

- Map IP from different perspectives such as CPC class-base or natural language base concepts

- Integrate AcclaimIP public data dashboards that deliver patent landscape, portfolio performance, Forward Rejection data, and competitor insight you can act on

- Leverage the AcclaimIP Patent Score to understand market impact of your patents and portfolio

- Validate IP data at the record and portfolio level

At Anaqua, we believe a unified platform that consolidates your data and workflows into one system of record is a best practice. Anaqua's AQX platform bridges the gap between strategic insight and your ability to execute. Uniting your IP data, and managing its integrity, opens the door for powerful visibility and operational command. Our first-class data visualization tools allow you to quickly slice and dice data and produce high-quality reports, and process automation ensures your team always works efficiently and effectively. We have the fastest, most intuitive, search, prosecution, and analytics tools on the market.

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