

Anaqua Services for Corporations

DATA SHEET

Anaqua provides a variety of IP and business services to enhance your Intellectual Property Management operations and drive more value for your company. Our world class services are available to all IP practitioners; however, the deepest value derives from the integration into your AQX, PATTSY WAVE or Lecorpio Intellectual Property Management software (IPMS). Regardless of the size and scope of your needs, our services scale to meet your requirements.

Maintenance Fees

Keeping your IP portfolio current and in good standing are some of the most important responsibilities IP professionals have. Yet, the administrative tasks can be daunting and time consuming. Renewals, annuity deadlines, fees, and methods of making payment vary widely country to country, and the laws governing annuities and renewals continue to evolve, requiring constant observation. Missing an annuity or renewal date can lead to the loss of patent or trademark protection, disrupt product sales, and have a significant financial impact on your organization.

Anaqua helps you ensure your payments are made timely, executed efficiently, and critical information is available to you when you want and need it.

Patent Annuities

Anaqua's industry leading ISO 9001 certified process delivers consistent quality and dependable service paying your annuities. We support varied portfolios and deliver integrated payment services and cost savings through our volume of work.

Our Annuities services:

- Support you in the payment process of your annuities.
- Allow full visibility into the payment workflow – from due date to receipt (optimized when integrated into your AQX, PATTSY WAVE or Lecorpio software).
- Provide you with a global network of experts ensuring the most up-to-date knowledge of local laws.
- Leverage AcclaimIP Patent Analysis Report to determine which patents to keep and which to consider for abandonment (only applicable to AcclaimIP clients).
- Let you track your current costs and estimate your future costs.



ANAQUA PROVIDES COMPREHENSIVE IP SERVICES, INCLUDING:

Maintenance Fee Services

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Docketing and Administrative Services

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Data Validation and Portfolio Onboarding

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Patent Search Services

Trademark Renewals

Anaqua follows a well-defined and time-tested methodology for managing trademark renewals. We effectively manage deadlines and assist clients, so they derive the most value from their trademark portfolio. The integrated offering of Anaqua's IPMS software platforms with Anaqua Services offers direct access to your portfolio with features to simplify decision-making, streamline payment processes, mitigate risks and manage your portfolio.

Our Trademark Renewal services:

- Offer complete visibility of your trademark portfolio with actions taken and with those pending deadlines.
- Allow automated data exchange with minimal effort.
- Support clients with localized customer service with a centralized back-office team.
- Let you receive invoice and budgeting reporting.
- Upload renewal certificates into the Anaqua IPMS software platforms for view on a case by case basis.

Docketing & Paralegal Support

Anaqua provides outsourced docketing and paralegal support to enhance your IP operations and allow your internal resources to concentrate on higher-level tasks.

Docketing Support

Anaqua offers end-to-end docketing support with little to no daily client oversight, review and management.

- Typically, the model involves setting up a common, web-based mailbox designed to receive all communications directly from sender entities and PTOs.
- Anaqua Docketing provides daily, uninterrupted and continuous processing support.
- Docketing support includes document review and corresponding data and task update as well as document upload.
- Daily docketing support includes 100% quality check on all docketed entries.
- A Discrepancy Report is provided for items needing clarification.

- A Monthly Utilization Report is provided as a tool for client use in monitoring productivity and volume.
- Scalable Team – ability to handle fluctuation in daily work flow.

Paralegal Support

Anaqua provides paralegal support to streamline administrative operations, ensure the highest data quality, and elevate your IP team's work and visibility. Anaqua paralegal support comprises of highly experienced professionals, trained to support you throughout the entire prosecution process. Anaqua's team provides support for your Anaqua, PATTSY WAVE or Lecorpio system as an extension of your team.

Paralegal Support includes:

- Matter creation
- Formality documents & shell response preparation
- Report generation
- Filing packages preparation
- IDS & reference management
- Support to the Attorney & team

This service allows you to:

- Work with an experienced team to ensure accurate & timely assistance.
- Customize your engagement structure according to your needs, enabling you to be contract flexible.
- Use our single point of contact for support for both software and service.

Foreign Filings

Protecting intellectual property globally requires a comprehensive strategy that is executed efficiently and effectively. A foreign filing plan requires a thorough analysis of your selected markets and associated costs but the question often asked is - where to begin? Rely on Anaqua's industry-leading, fully integrated translation and filing services designed to save you money, reduce administrative burdens and ensure deadlines are met for PCT filings, EP validation and national phase processes.

With our Foreign Filing services, you can:

- Request foreign filing quotes directly from within AQX, PATTSY WAVE or Lecorpio.
- Operate within a flexible engagement structure to deal with spikes of work, full and part-time support.

Recordal Services

Managing the number of updates of even a single patent or trademark can be time consuming. You can easily miss an update or fail to manage it through to completion. Anaqua's Recordals service ensures your patent and trademark title updates are timely and complete.

Our Recordal services allow you to:

- Update your portfolio in a structured manner to reduce administrative burden.
- Ensure that all title updates are successfully recorded through a complete end-to-end process.
- Engage a high-value, global agent network.
- Benefit from a single point of contact to coordinate all agents and ensure consistent updating based on jurisdictional requirements.

Data Validation and Portfolio Onboarding

Anaqua's data validation expertise and swift onboarding process will help you make better decisions and manage your IP assets more effectively.

Data Validation

Accurate data is a vital aspect of your IP operation. Anaqua brings efficiency and best practice approaches to IP teams looking to audit the data in their system. Doing this saves your organization time and money and protects your IP rights more effectively. Our approach includes a combination of human effort and automation to review and analyze your data in order to identify and correct errors.

With our Data Validation services, you can:

- Confirm the data in your portfolio.
- Review and analyze patent and trademark data while onboarding acquisitions.
- Receive updated, clean data directly in your AQX, PATTSY WAVE or Lecorpio system.
- Calculate US patent expiration dates using file wrapper data (Terminal Disclaimers and accurate Continuity Data).
- Perform family tagging to see impact across portfolio.

Portfolio Onboarding

Anaqua understands that making the decision to move forward with a third-party provider requires precious time and effort that is otherwise utilized maintaining the daily integrity and flow of a business. With that in mind, we have developed an onboarding process that is predictable and requires minimal oversight and effort by our new clients.

Anaqua's Portfolio Onboarding services provide a strong evaluation and intake experience for new assets. It combines a number of services to provide a robust onboarding experience for your IP team when you want to evaluate and acquire a new portfolio of IP assets.

Portfolio Onboarding enables you to:

- Use an experienced team to ensure correct data mapping followed by precise onboarding.
- Benefit from Anaqua validation and flows via proprietary upload tools.
- Integrate PTO data for bibliographic, family structure, and ownership details.
- Benefit from a cost-effective method of onboarding your portfolio into your Anaqua software.

Patent Search Services

Anaqua's search services help you make better decisions - whether they are strategic in nature, related to R&D or about IP protection.

Patentability

Anaqua's search services help IP professionals make better patentability, validity and clearance decisions using our proven methodology, the Collaborative Patent Search™. Our team of Technology and IP experts leverage prior art analysis to ensure quality results to help you make smarter, more strategic IP decisions.

With this service you can:

- Utilize experienced searchers to perform Patentability, Validity and FTO searches.
- Customize reports to suit your business need and budgets.
- Contract flexible engagement like transactional and dedicated team.
- Receive results in your AcclaimIP, Anaqua, PATTSY WAVE or Lecorpio system.

Patent Landscape

One important aspect to consider when filing a patent is the market in which this patent will live. It is essential for an organization wanting to file a patent to be aware of what is happening in a specific industry to try and categorize meaningful technologies.

Leveraging Anaqua's patent search and analytics software, AcclaimIP, our team of experts can help you create a report that will give you a holistic overview of the market your patent will operate in.

With this service, you can:

- Utilize experienced searchers to obtain a detailed report before filing a patent.
- Customize focused reports to suit your business need and budgets.
- Make better-informed decisions based on tangible data.

Evidence of Use

Evidence of Use (EOU) helps determine the extent of overlap of claims of a patent onto a product. Evidence of Use provides a textual and graphical comparison between the claims of a patent and a product so you can easily see the overlap between the two.

You can use Evidence of Use Analysis in many different scenarios including:

- *Potential infringement:* If you suspect that any of your patent assets are being violated, or if you are in the process of selling patent assets, an Evidence of Use study can be helpful in assessing the overlapping products.
- *Licensing:* Identifying the patents to license-in and license-out, as well as assessment of overlap between claims of a patent to be licensed and corresponding product suite, is crucial for a licensing negotiation.
- *Potential litigation:* To check that your product unknowingly infringes on others patents or to avoid troll threats.
- *Patent Value indication:* To find net present value of patent using product cash flows.
- *Technology:* Many technologies use common subsystems or methods of achieving their means, so patent and product literature studies are critical to identifying the right target companies.

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