

PROFILE SPOTLIGHT

The Visionary Founder & CEO of AnyGen Al

Artificial intelligence (AI) is pushing the limits of what is possible in the world. And Suresh Vallabhaneni is certainly someone whose innovation and energy is adding strength to that push.

The founder and CEO of pioneering AI application infrastructure company **AnyGen AI** has recently directed his focus on what AI can achieve in intellectual property (IP) - his company forming a strategic partnership with **Anaqua**, the leading global innovation and IP management technology provider, to deliver cutting-edge AI solutions to the IP market.

Pushing the boundaries is nothing new for Vallabhaneni, an innovative thinker, who has always dared to dream big and think big to make a difference. Growing up in India with little formal education and seemingly slender hopes of making it to college, Vallabhaneni nevertheless dreamt of becoming a computer engineer, making use of his natural gift when it came to numbers and mathematics. But that would require him breaking into the top 100 of a pool of some 650,000 students. Determined to reach that goal, Vallabhaneni pushed himself hard. He ended up securing 57th place and was accepted into one of India's top colleges, going on to attain both bachelor's and master's degrees in computer science.

Vallabhaneni moved to the US in 1999 - via a nine-month spell working with Goldman Sachs in Tokyo - and, a few years later, he gained a place on the highly competitive entrepreneurship course at the Stanford Graduate School of Business in California. During his studies, Vallabhaneni submitted multiple product ideas, including Mobile Wallet, which became very successful in the market. In his work with both Goldman Sachs and, later, BEA Systems, Vallabhaneni was the architect of a number of software products - a thirst for innovation that would continue with his own start-ups, Adagesoft and Zing Wallet.

The ideas kept coming and the dreams kept getting bigger... even more so with the advent of AI. For Vallabhaneni, the ability of AI to open endless possibilities resonated strongly. The affinity he felt for this game-changing technology led him, in 2018, to launch AI start-up Blinx AI, which, Vallabhaneni says, was "designed to make the world's most sophisticated technology more accessible than ever." Blinx AI enables users to develop end-to-end transactional AI solutions in hours, rather than the months such projects took previously, and at a fraction of the cost.



Suresh VallabhaneniA 'big dreamer' helping
deliver the reality of AI

From Blinx AI, Vallabhaneni and his team pivoted into generative AI. That move resulted in the birth of AnyGen AI, providing Vallabhaneni with another opportunity to continue his track record of breaking new ground and being a true differentiator in the technology field.

As Vallabhaneni explains: "AnyGen AI is a neat and novel concept, helping enterprises develop end-to-end lifecycles of generative AI. What we do at AnyGen is applied AI. We don't invent AI, we actually apply it to solve specific business problems or to help with particular business use cases to increase speed, efficiency and accuracy."

Working with Anaqua, AnyGen AI is already tackling the issue of patent classification, a vitally important but slow and laborious process for IP teams, as well as a series of other IP-related tasks.

According to Vallabhaneni: "With today's manual process, to classify, say, 100,000 patents would likely take six months with 80% accuracy. Whereas we are building an AI model that will classify the same 100,000 patents in 30 minutes approaching 90% accuracy. That's the scale of the difference that AI can make – and it's only the start."



Commenting on how the traditionally conservative IP industry is facing up to the advent of AI, Vallabhaneni says: "I began looking at ways of applying AI to help the IP industry back in 2020 and identified it as a significant opportunity going forward. The results of our modelling were impressive, however, a lot of IP people we talked to were hesitant over AI. They saw it as a risk that they were not prepared to take at the time."

"But things have moved on rapidly since then and, with generative AI in combination with transactional AI, the ROI is significant and clear. When you're comparing an apple to a slightly smaller apple, it's not tempting. But when you're comparing a rocket to, let's say, a bullock cart, it's game over. There's now a push towards AI all the way from the C-suite level in so many industries, including the IP industry."

Vallabhaneni believes that the IP industry is going to evolve quickly. "The industry is going to adopt AI; it has to adopt AI. IP teams will need to be AI-aware and able to use AI tools to do their jobs better. I think we're going to see revolutionary change over the next three to four years in many aspects of how the industry operates. And Anaqua is already positioning itself at the forefront of that change through the work the company is doing in partnership with AnyGen AI."

"At AnyGen AI, we've been through all that. We have benefitted from five years of hard work and experience at Blinx AI and used that to move from purely transactional AI to generative AI. So, from that perspective, we're already several years ahead of the game. We can experiment with hundreds of thousands of models in a day. There's no other framework available commercially that can perform that degree of experimentation with such high levels of

accuracy. That's why the results we're producing for the patent classifier are way beyond anything the industry has ever seen."

For Vallabhaneni, AnyGen AI represents the culmination of his great passion for innovation and for making a difference, his determination to succeed, and the depth of business and technology experience he has built up over the years. It is also testament to his strong work ethic and that same work ethic that he has inspired in his team.

When asked what excites him about the future of AI, this strong advocate of the technology replies succinctly: "It's not the future of AI. The future is AI."

Learn more:

Anaqua and AnyGen AI Form Strategic Partnership to Deliver AI
Solutions to the IP Market - Anaqua IP Management Software
and Services

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