

# AQX Domain Name Management

## DATA SHEET

Domain Name Management in the AQX® platform empowers IP, Marketing, and Legal teams to streamline and enhance their domain name portfolio management. By managing domain names alongside IP and product data, organizations can gain a more holistic view of their IP portfolio, enabling more informed decisions and ensuring broader coverage. Embracing these domain management tools in AQX can lead to more efficient management with a stronger and more cohesive portfolio.

- Protect brand identity and deter competitors by identifying and tracking domain names associated with your brands
- Obtain deeper insight into the relationships between your domain names and products to improve IP lifecycle decision making
- Achieve greater visibility and control with reporting and tools for improved efficiency

## AQX Domain Name Management: What's Included?

### Integrate Domain Name Data into Your IP Ecosystem

Get a complete view of your domain name coverage and understand the relationships between your domains and IP portfolio data such as products, brands, and patents. This holistic view allows you to make more informed decisions. Additionally, by linking your domain names to conflicts and agreements, you can track any litigation that you might have.

AQX Domain Name Management connects to the many powerful capabilities in the platform such as reporting, Law Engine support, financials and more, enabling you to effectively manage your entire portfolio throughout the IP lifecycle. When your company registers a new domain, you can quickly associate it with existing patents, brands, and products.

### Manage the Complexities of Your Global Domain Names

Organizations can have hundreds or thousands of domain names to manage. Keeping your domain name information organized can quickly become a heavy administrative burden for IP teams with limited time and resources.

Simplify the management of your domain name portfolio and valuable IP assets in a single platform. Easily track domain name information (registration, renewal date, acquired domains, domain registrar and provider details) with AQX.



INNOVATE



PROTECT



OPTIMIZE



STRATEGIZE

### **Gain Better Visibility of Your Domain Name Portfolio with Reporting and User-Friendly Features**

Protect your important domain names and gain a better business perspective on protection status with powerful reporting in AQX. You can easily generate reports on domain names to view similar domain names and those within the same general family to meet your specific needs. The reporting capabilities in AQX provide you with the ability to see the relationships among your IP assets.

You can also keep track of the costs associated with your domain name portfolio in AQX and see all your IP costs in one platform.

## **FAQ**

### **How does AQX help IP professionals collaborate on domain related questions with other areas of the business?**

AQX helps you improve collaboration between your IP, brand and domain name teams by enabling teams to track various relationships across your large and complex portfolio in a single platform.

### **Can we connect with our current domain name registrars?**

You can improve efficiency by connecting to your top registrars through the AQX platform using API-based integration, which is available upon request. This capability enables you to see all your domain name information from multiple registrars in one platform. You can also create domain names in AQX when registering with a registrar and seamlessly track and update renewals directly with the registrar.

### **What other features are included in Domain Name Management?**

**Track Redirections:** Easily track redirected domain names like anaqua.fr to anaqua.com/fr, allowing you to identify orphan domain names.

**Internationalized Domain Name Support:** Handle domain names in various languages, including those with non-ASCII characters. Track domain name language and script in addition to Punycode.

**Protect Your Assets:** Safeguard your domain name portfolio from competitors with defensive domain names.

### **What are some of the fields in the Domain Name Management module?**

The Domain Name Management module includes over 40 fields including expiration dates, international domains, DNS, CNAME, and DNSSEC. You can also enter details such as acquisition, registration, renewals, domain registrar, and provider details. These fields are flexible and can be configured to your needs.