AQX® Innovation Management

AQX® Innovation Management enables organizations to accelerate their innovation life cycle. In the absence of face-to-face meetings, teams such as R&D, Product Management and Intellectual Property, are in need of a virtual collaboration framework in which to drive innovation forward while staying aligned.
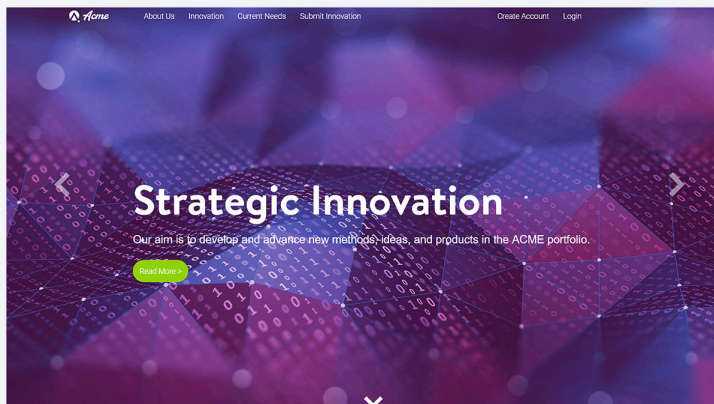
By using **AQX® Innovation Management** organizations can capture ideas from both internal and external teams in the earliest stages of innovation while also proactively providing focus on business problems to address technology gaps or push forward the strategic vision of the company.
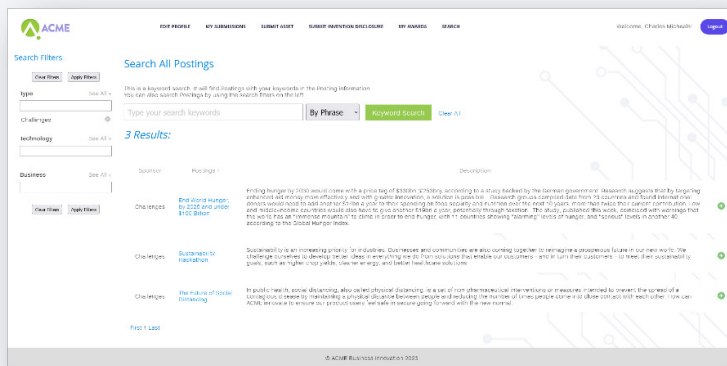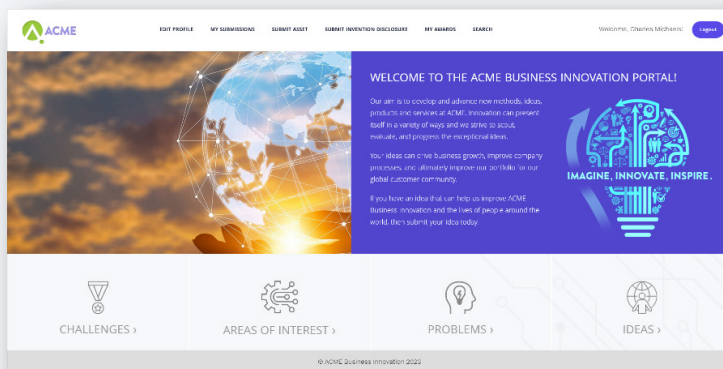
ACCELERATE YOUR INNOVATION LIFECYCLE

- Proactive Innovation
- Strategic Goal Setting
- Fully Branded Portals
- Shareable Asset Library
- Ideation and Review Workspaces
- On-Demand Reporting

Innovation Management — Key Components

Fully Branded Submission Portals

- Innovate securely with your global network of inventors, research institutions, technology labs and more, via internally or externally facing portals

- Deploy multiple portals representing different business units, each with its own branding, intake form and workflows

- Provide a space for innovators to collaborate on an idea before submitting it to the IP team

Innovation Management — Key Components (continued)

> Innovation board

- Proactively drive innovation aligned with the strategy of the company by posting goals for inventors to focus on

- Solicit input to solve structured problems or to address technology gaps

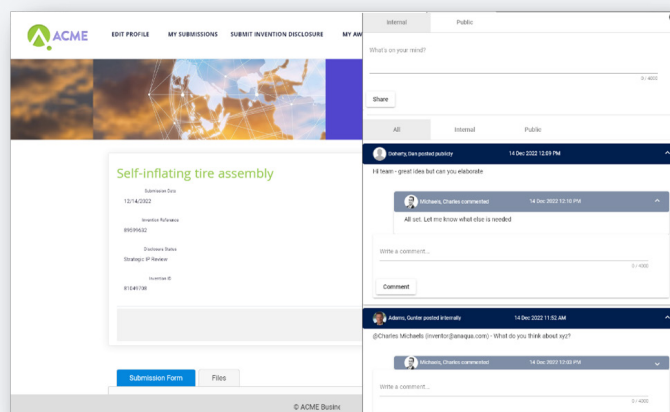- Track ideas submitted in response and organize based on categories

< Shareable Asset Library

- Break down your organization's knowledge-based silos

- Enable different functional areas and business units to share ideas and assets that will benefit the entire organization

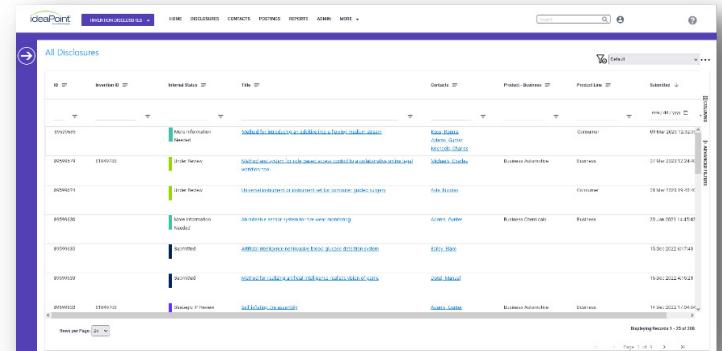## > Ideation and Collaboration Workspaces

- Assemble virtual teams across functional areas to collaborate on ideas

- Simultaneously edit submissions together with co-inventors

- Chat via the Message Board to allow instant messaging between inventor pods

- Create auto-suggestion rules based on the area of invention to help inventors find subject matter experts and team up with co-inventors within their community

Innovation Management — Key Components (continued)

> Review and Decision-Making Workspace

- Build a team of reviewers to formally review submissions and supporting documents using a collaborative analytic toolset, including configurable review forms, comments and ratings

- Triage new submissions at pace by auto-routing them to the appropriate staff members for initial review

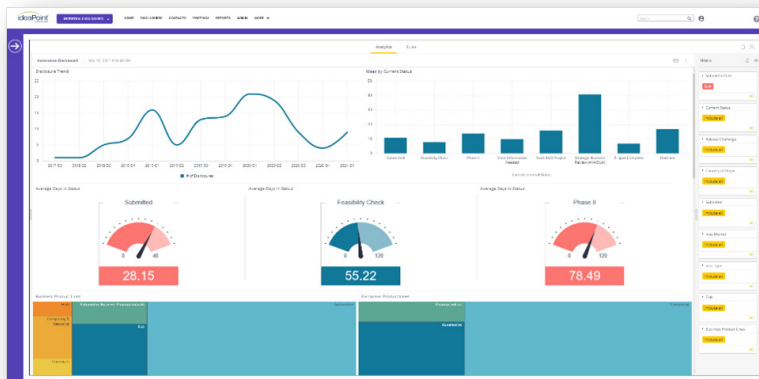- Accelerate time to go/no-go decisions on innovations, without sacrificing the quality of the evaluation process

< Ultimate Configurability

- Configure forms, roles, data views, ad hoc reports, and more to make the system applicable to any business and process

- Report and analyze performance on-demand via configurable, user-defined data views and dashboards, saved searches or custom reports that easily export and print

< Tracking and Alerts

- Capture and execute against critical ideation milestones

- Maintain clear snapshot of current and future obligations, as well as record of past actions

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