

AQX Trademark Management

DATA SHEET

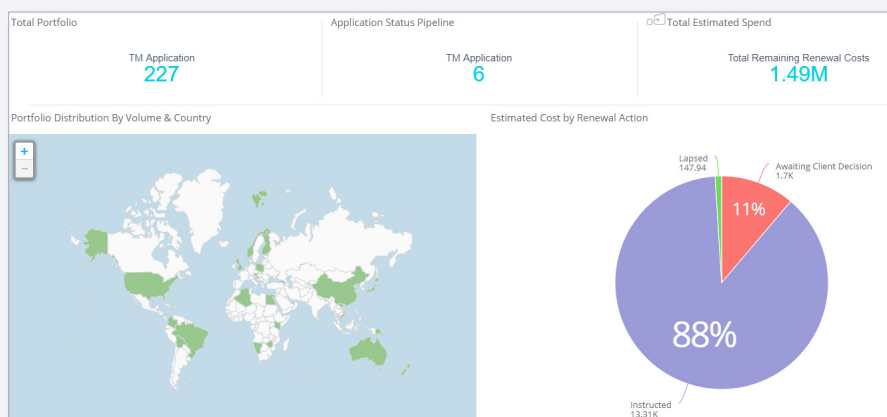
Trademarks and brands drive tangible business value for both corporations and law firms. Unifying workflow, documents, analytics, and services in a single platform, AQX® takes a holistic approach to the trademark lifecycle. By delivering differentiated IP management capabilities, AQX helps you grow your organization, mitigate risk, and drive efficiency.

Automate preparation and prosecution to effectively manage documents, deadlines, and alerts. Leverage global, curated external data to validate your own information, keep track of third-party trademark portfolios to benchmark yourself against competitors, and assess your portfolio to make smarter, better informed decisions.

Global Brand Portfolio Oversight

With AQX Trademark Management, you can build, protect, and report on global trademark portfolios and domain names.

- Monitor portfolios against configurable KPIs and analytical tools
- Easily understand how brands are performing with visual dashboards
- Link trademark and other IP rights through product records to gain a holistic view of your IP and see how valuable each asset is to the organization
- Submit suspected counterfeits while on the go with our anti-counterfeit mobile app

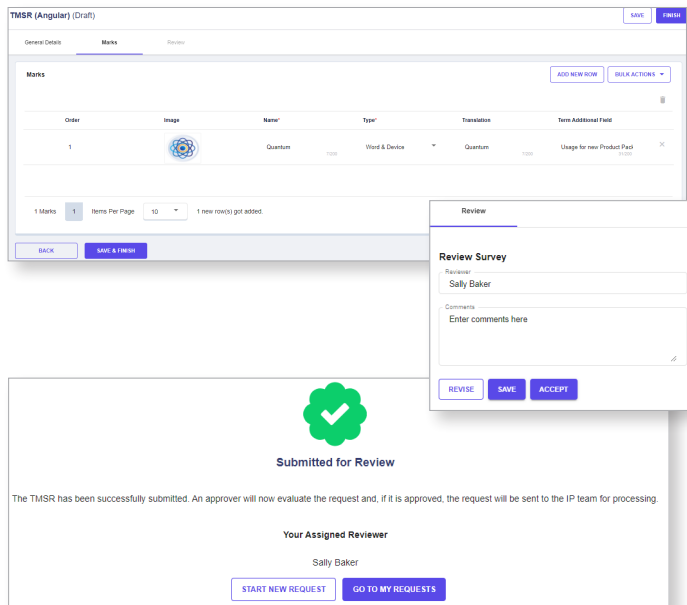


Report on your portfolio with analytics, such as your trademark total, estimated cost, and geographical distribution of your trademarks.

Protect your brand with an advanced trademark management solution

- Portfolio management
- Trademark search & clearance facilitation
- USPTO TSDR integration
- Law firm/client collaboration
- Registration tracking
- Docketing
- Global country rules
- Renewal management
- Global operations dashboards
- Anti-counterfeit tracking

Get your Marketing and Product teams to submit and track their trademark requests in a simple portal which routes the request to the right team in the IP department via built-in workflow.



The screenshot shows the TMSR (Angular) portal. The 'Marks' table lists trademark entries with columns for Order, Image, Name, Type, Translation, and Terms. A 'Review Survey' modal is open, showing a 'Reviewed' field with the name 'Sally Baker' and a 'Comments' field. The modal has 'REVISE', 'SAVE', and 'ACCEPT' buttons. Below the modal, a confirmation message states 'Submitted for Review' and 'The TMSR has been successfully submitted. An approver will now evaluate the request and, if it is approved, the request will be sent to the IP team for processing.' It also shows 'Your Assigned Reviewer' as Sally Baker and buttons for 'START NEW REQUEST' and 'GO TO MY REQUESTS'.

Collaborative Trademark Clearance & Search Tracking

Easily engage with internal branding and business teams worldwide from within AQX to streamline the review-to-clearance process.

- Empower marketing/product teams to submit search requests through a simple portal
- Seamlessly coordinate with brand owners to gather search requirements
- Track new matters, trends and staff workload across your business

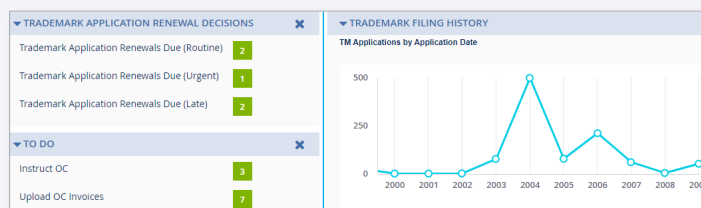
Include mark images in your searches and reports to quickly identify the right trademark.

Trademark Reference	Mark Name	Mark Image	Mark Type
US81073156-1	ANAQUA Word & Logo		Word & Device
US81073158-1	AQX Logo		Device - Logo
US81073160-1	Global IP Estimator		Word & Device

Confident Brand Management

Keep up with daily demands on both upcoming deadlines while AQX verifies your trademark data and automates workflows backed by global country rules.

- Manage oppositions, infringements, TTAB proceedings, and cease and desist actions from a centralized location
- Bulk update, assign and reassign tasks, assignments and cases as necessary
- Securely collaborate with outside counsel or clients to coordinate accurate filing instructions



From your home page, access important to do items in your queue while viewing interactive reports of your portfolio.

AQX delivers workflow automation that aligns to your organization's needs, drives productivity, and improves visibility – from search, to filing, to renewal. Equally robust for trademarks, disputes, oppositions, TTAB proceedings, and contracts, AQX allows you to easily keep up with daily demands. And, by using our data verification feature that checks with over 180 jurisdictions, you can always have clean, accurate data at your fingertips.

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