ideaPoint™
An ANAQUA Company

Business Development & Licensing

Scout, Evaluate, Track and Manage Partnering Opportunities Collaboratively and Effectively

- Source, evaluate and capitalize on a range of partnering and collaboration opportunities
- Secure strategic partnerships, and manage critical initiatives and alliances
- Boost collaboration and visibility into the organization to enhance quality of decisions, breaking down functional and business unit silos
- Track and report on all decision points, activities, milestones and contract obligations throughout the process
- Increase quantity and quality of opportunities reviewed while decreasing time to decision by streamlining decision and vetting workflows
- Mitigate risk intellectual property contamination

With ideaPoint, our customers have a guided approach to support their specific BD&L processes and a unified system that provides complete transparency and historic views into external Alliances, Partnerships and Collaborations.

ideaPoint software is also entirely configurable, and so able to support our customers' existing workflow and evolve with changing requirements and processes.

Our customers tell us that the system is one their teams want to use because it adds value to their work without it being a burden, particularly as it automates key workflows that significantly accelerate Business Development & Licensing activities and requires a fraction of the time of ad hoc approaches for record keeping and reporting.

ideaPoint's best-in-class software enables global life science companies to capitalize on breakthrough ideas and technology at any stage of development, regardless of whether they originated internal or external to your organization, to accelerate innovation and drive growth, all within one secure, easy to use tool.

With ideaPoint, our customers have a secure and user-friendly solution through which to scout, evaluate, invest-in, track and manage dynamic growth opportunities.

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