

## ANAQUA Data Validation Services

### DATA SHEET

### CORPORATE

Corporate IP teams deal with a host of data accuracy issues. Managing a cumbersome portfolio and incorporating new assets through M&A activity are growing pains many companies endure. Mitigating inaccurate data entry and corrupt data migration to new systems are challenges IP teams face. Staff turnover and lag time onboarding new hires are also situations all companies must handle in due course. These circumstances give rise to potential data inaccuracies that can lead to longer-term liability and loss of IP rights issues.

### LAW FIRMS

In addition to the above corporate challenges, law firms also deal with portfolio transfers from incoming or departing attorneys and clients; verifying data when onboarding a new client; data migration for new software integrations and providers; and good old human error. Managing risk associated with bad data is tedious, time consuming, and shouldn't subsume your energy and internal resources.



### ACCURATE DATA DRIVES YOUR IP DECISIONS

Whether you're a corporate IP team, or a law firm IP practice, accurate data is the lynch pin of your operations. Inaccurate or incomplete data leads to lost patents, the inability to make informed portfolio decisions, and the failure to prosecute patents effectively.

Anaqua provides best practice Data Validation and Migration Services to reduce administrative burden, move your staff onto higher value work, and, above all, ensure your operations are running on the most accurate and up-to-date data in sync with worldwide PTOs.

## OUR TEAM

Our clients need accuracy and completeness to ensure their data is consistent with global PTOs; their IP depends on it. Anaqua's best practice methodologies for verifying IP data save time and money and provide the most knowledgeable and efficient team in this space. Save time and reduce risk through a single supplier that can reduce costs 20%-40% historically.

## OUR PROCESS

Our collaborative data validation method includes a combination of human effort and automation to verify the data you have in your system is accurate. The simple 4-step process streamlines data review and validation into an efficient, cost effective option that ensures you're operating on, and making decisions with, accurate information.

1. Securely access your ANAQUA system to review your data with computer algorithms, macros, several data sources, and human review
2. Identify discrepancies and validate the correct information directly with the applicable PTOs
3. Produce a report of discrepancies in your data for your review
4. Make changes within your ANAQUA system and with PTOs

## CLIENT SUCCESS

- Quality assurance process with multi-level reviews
- Collaborative human-eye and automated verification techniques
- Cost predictability – 1 invoice, 1 currency, 1 provider
- Hands-on support with your ANAQUA software
- Single point of contact for all questions

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