ANAQUA®

Anaqua Forward Examiner Rejections

DATA SHEET

Anaqua, with AcclaimIP, provides the only solution in the market that can tell you in real-time who your IP is blocking from obtaining patent protection.

Actionable Office Action Data

Your IP portfolio can do more than simply protect your products and inventions. Uncovering previously hidden licensing, litigation, and divestiture opportunities enhances your ability to monetize assets in your portfolio.

Whether you manage a just few patents, hundreds, or tens of thousands, information that was difficult, costly, or impossible to uncover is now easily accessible.

Anaqua's solution focuses on supporting the three laws of patent portfolio management:

1) Protect your products and roadmap
2) Establish a defensive position, and
3) Monetize your assets.

The USPTO reviews thousands of patents a year, and examiners cite both patents and applications in Novelty and Obviousness rejections every day. We define these as "Forward Examiner Rejections™. (Forward Rejections™)" A Forward Rejection is an examiner identifying someone trying to patent technology you already protected. Forward Rejections provide a new level of insight helping you evaluate the strength of your IP assets.

Forward Examiner Rejection:
Examiner citation used in a Novelty or Obviousness rejection that identifies your IP as the prior art blocking the application

INNOVATE

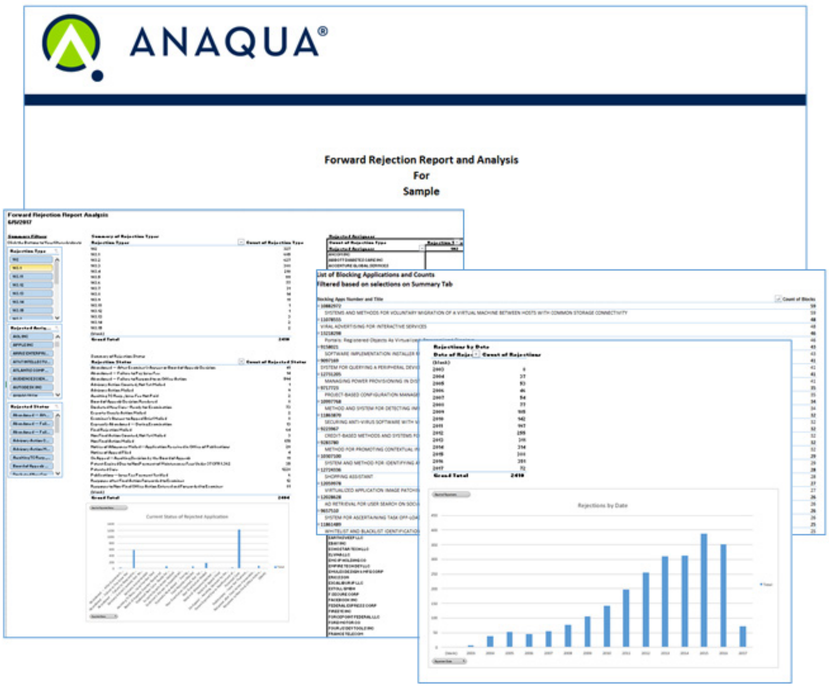
PROTECT

OPTIMIZE

STRATEGIZE

Insight into your patent's Forward Rejections enables calculated action in both the US and any of your patent family's jurisdictions. If you have a Forward Rejection in the US, it is worth investigating if the applicant has a pending application in any jurisdiction where you have a patent in the same family in effect. You may have the opportunity to influence the results of that jurisdiction's examination of the application.

- Renewals - Evaluate which patents to renew or abandon. Some assets may provide protection or monetization opportunities of which you are unaware.
- Divestitures - Identify opportunities to sell patents that no longer fit in your business plan but are clearly a good investment for another company.
- Infringement - Identify enforcement opportunities. The applicant may be developing or selling a product long before they receive a grant.
- Licensing - Find monetization opportunities. The applicant might want to buy or license your technology.
- Competitive Analysis - Discover what your competitors are working on in your technical space
- R&D - Decide where to invest. Leverage the insight your competitors may have in a particular (new) market.
- Marketing - Define how to position against your competitors. Highlight your strengths and point out their weaknesses.



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