

# Anaqua Services: Patent Annuities Service

DATA SHEET



## Overview

Keeping your IP portfolio current and patents in good standing are some of the most important responsibilities IP professionals have. Yet, the administrative tasks can be daunting and time consuming. Annuity deadlines, fees, and methods of making payment vary widely country to country, and the laws governing annuities continue to evolve, requiring constant observation. Missing an annuity date can lead to the loss of patent protection, disrupt product sales, and have a significant financial impact on your organization.

Rely on Anaqua to ensure your payments are made timely, executed efficiently, and critical information is available to you when you need it. With Anaqua payment services, you can save up to 30% on your patent annuities and trademark renewal costs.

Anaqua follows a well-defined and time-tested methodology for managing patent annuities. We effectively manage deadlines and assist clients, so they derive the most value from their patent portfolio.

Anaqua's newly enhanced Payment Services Portal (PSP) provides direct access to your portfolio to mitigate risks, facilitate decision making, streamline payment processes, and manage your portfolio. In addition to the peace of mind that you will have knowing your annuities are taken care of, the PSP now includes the **Patent Analysis Report**. The Patent Analysis Report (PAR) brings together all public data so you can evaluate each patent's key metrics to help you make decisions regarding annuity payments, licensing, and impact on your business.

## ANAQUA PAYMENT SERVICES PORTAL

### Mitigate Risks

- Global network of experts ensuring the most up-to-date knowledge of local laws
- Established, well-defined and time-tested methodology
- High level of automation across all aspects of the process
- Economies of scale

### Facilitate Decision Making

- Newly enhanced Payment Services Portal – complete visibility of your IP portfolio; information available to you – when you need it
- Patent Analysis Report helps you decide which patents to keep and which to consider for abandonment or monetization
- Cost forecasting and tracking
- Reporting capability and flexibility
- Automated communication portal

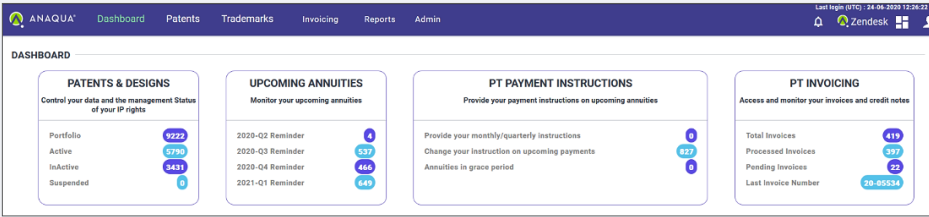
### Streamline Payment Processes

- Full visibility of the payment workflow from due date to receipt
- Automated data exchange with minimal effort from the clients
- Automatically generated reminders
- Localized customer service supported by our centralized back office team

### Manage Portfolio

- Flexible decision-making options
- Invoice and budget reporting
- Export capability for internal distribution

# Anaqua's Payment Service Portal (PSP)



- Mitigate risks
- Facilitate decision making
- Streamline payment processes
- Manage portfolio



## Patent Analysis Report (PAR)

Evaluate each patent's key metrics to help make decisions. One report summarizes your global patents by bringing together public data.

This unique, sharable report provides data and visualizations that rate and rank your patent including patent score, family, citation, rejection, and landscape data views.

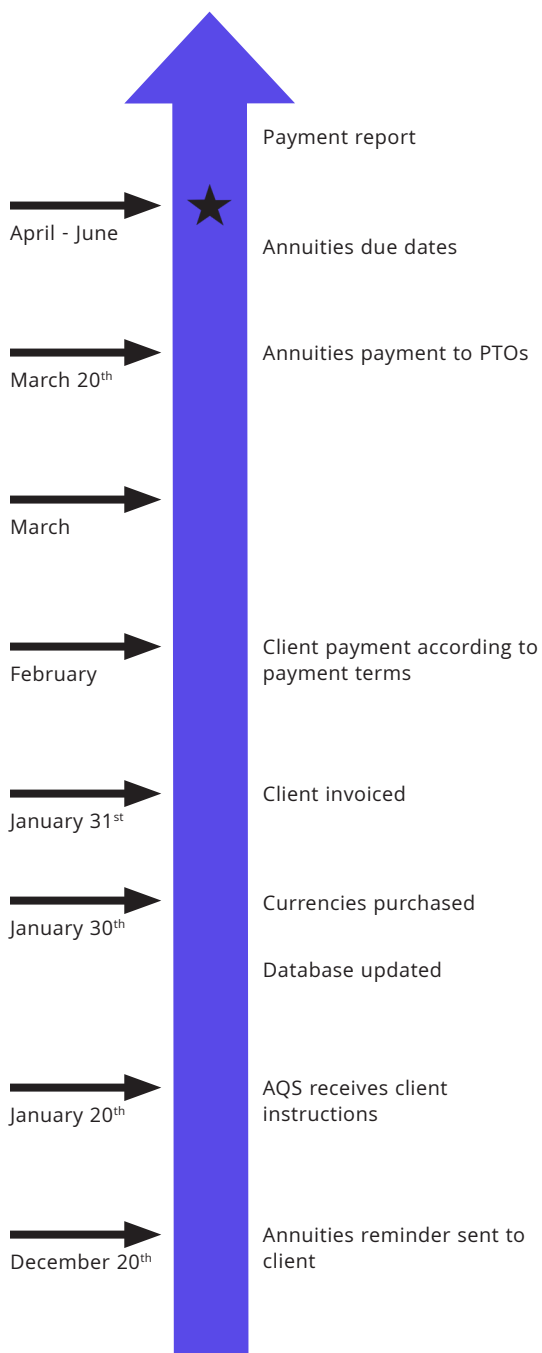
## Invoice Monitoring Report

**INVOICING (329)**

Invoice Number	Batch Number	Invoice Status	Invoice Type	Invoice Date	Due Date
20-00695	1672636	Pending	Invoice	01-30-2020	02-10-2020
20-00696	1672158	Pending	Invoice	01-30-2020	01-10-2020
19-14194	1667829	Processed	Invoice	12-30-2019	01-10-2020
19-14195	1667138	Processed	Supplementary Invoice	12-30-2019	12-31-2019
19-13534	1665934	Processed	Invoice	12-30-2019	01-10-2020

Anaqua’s proven methodology employs straightforward process flows that reduce risk and ensures client awareness of the status of their patents. We walk each client through all the necessary steps for defining, configuring, and loading data, setting up the ongoing data exchange process, and training users. We always consider each client’s specific needs when finalizing the process.

The initial setup, onboarding, and production follow four phases designed to get you up and running efficiently:



**1. Planning:** During this phase, we work with you to gather the necessary information about the patent portfolio, analyze the information, and identify any complexities and specific needs.

**2. Preparation:** We work with you to define the workflow, configure the internal system appropriately, perform a data cleanup, and synchronize data.

**3. Onboarding:** We upload and validate your data and perform a number of data checks to ensure the highest quality data possible. Final testing takes place and, upon client acceptance, we launch the operations cycle to begin managing and paying annuities.

**4. Production:** Anaqua manages the annuities workflow as defined with your guidance. The typical process has a number of steps, including quarterly reminders. The timeline shows an example of the process for annuities due in the April-June quarter.

- a. Anaqua sends reminders three months before the annuity payments are due
- b. Client sends Anaqua instructions on handling the payment (pay or don't pay)
- c. We update your management system
- d. For annuities due, we purchase the appropriate currencies for each jurisdiction needed to make payment
- e. We invoice you for the annuities to be paid
- f. You pay the invoice based upon payment terms
- g. We send instructions to the local PTOs and pay the annuities
- h. We provide you with a payment report and receipts

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