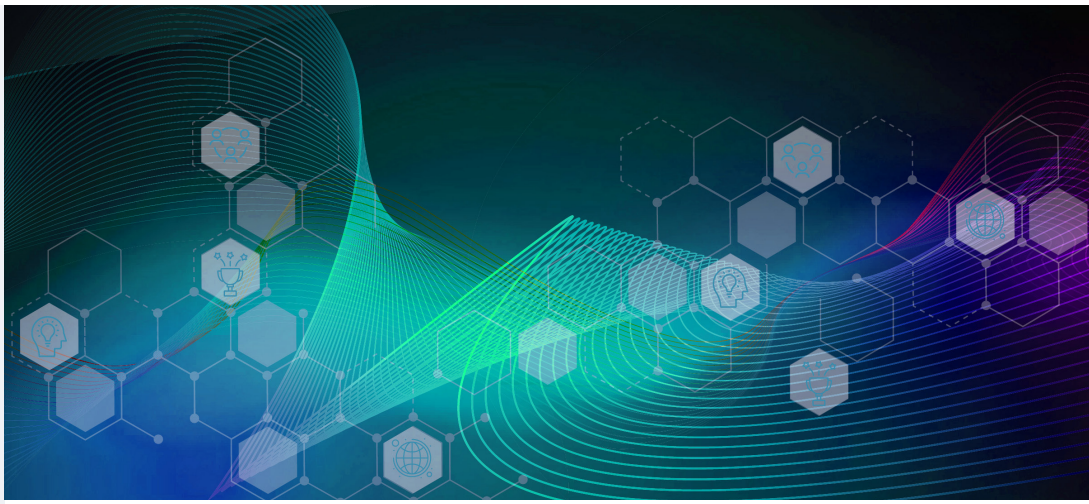
ANAQUA Services Trademark Renewal Service



ANAQUA PAYMENT SERVICES PORTAL

Mitigate Risks

- Global network of experts ensuring the most up-to-date knowledge of local laws
- Established, well-defined and time-tested methodology
- High level of automation across all aspects of the process
- Economies of scale

Facilitate Decision Making

- Newly enhanced Payment Services Portal – complete visibility of your trademark portfolio; information available to you – when you need it
- Cost forecasting and tracking
- Reporting capability and flexibility
- Automated communication portal

Streamline Payment Processes

- Full visibility of the payment workflow from due date to receipt
- Automated data exchange with minimal effort from the clients
- Automatically generated reminders
- Renewal certificates uploaded into the portal for view on a case by case basis

Manage Portfolio

- Localized customer service supported by our centralized back office team
- Flexible decision-making options
- Invoice and budget reporting
- Export capability for internal distribution

OVERVIEW

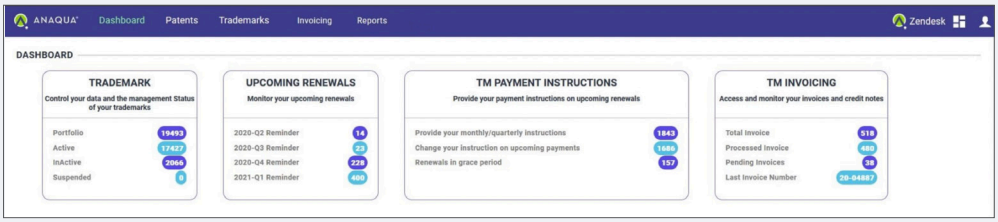
Keeping your Trademark portfolio in good standing is one of the most important responsibilities IP professionals have. Yet, the administrative tasks can be daunting and time consuming. Renewal deadlines, fees, and methods of making payment vary widely country to country, and the laws governing renewals continue to evolve, requiring constant observation. Missing a renewal date can lead to the loss of trademark protection, effect brand awareness, and have a significant financial impact on your organization.

Rely on Anaqua to ensure your trademark renewals are made timely, executed efficiently, and critical information is available to you when you want and need it.

Anaqua follows a well-defined and time-tested methodology for managing trademark renewals. We effectively manage deadlines and assist clients, so they derive the most value from their trademark portfolio.

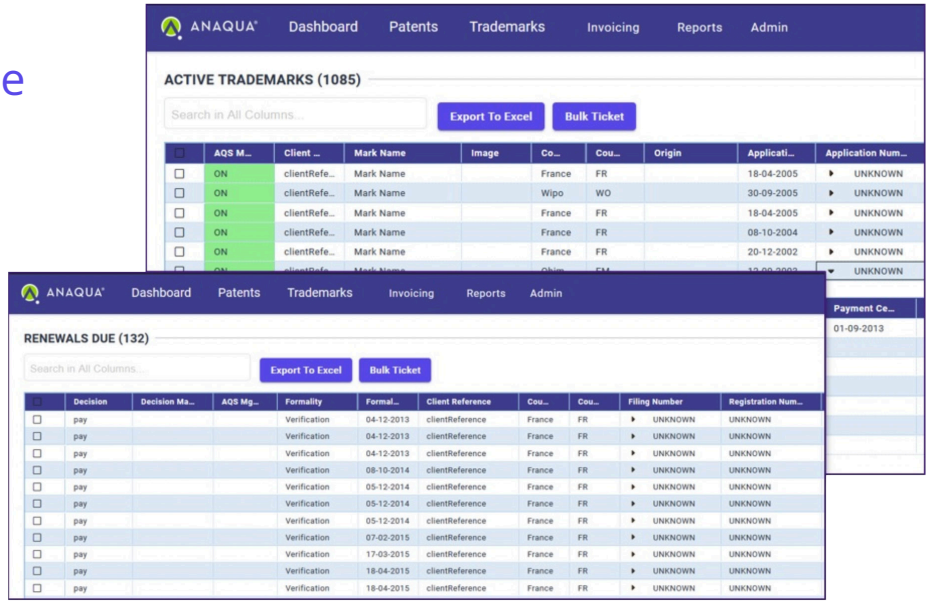
Anaqua's newly enhanced Payment Services Portal provides direct access to your portfolio to mitigate risks, facilitate decision making, streamline payment processes, and manage your portfolio.

Anaqua's Payment Service Portal (PSP)

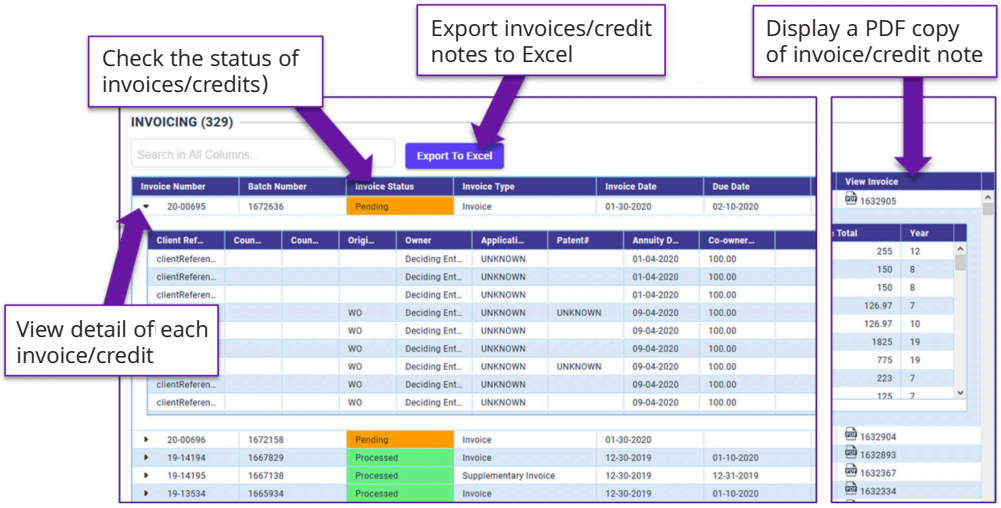


- Facilitate decision making
- Streamline payment processes
- Mitigate risks
- Manage portfolio

Trademark Portfolio and Upcoming Deadline Monitoring



Invoice Monitoring



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