



PATENTABILITY SEARCHES

- Increase patent application success rates by nearly 20%⁴
- Aid in the drafting of stronger, more unique patents
- Provide insight into the projected value of the resulting patent
- Save time and money by reducing the number of poor filing decisions and application amendments



COLLABORATIVE PATENT SEARCH® WITH ANAQUA

The Importance of Conducting a Patentability Search

The patent process is complex, time-consuming, and expensive. The first action allowance rate for patent applications is only 11.4%¹, and only 55.8%² of original applications will go on to become patents. This process can take several years, require multiple rounds of amendments, and cost upwards of \$18,000³, imposing a substantial drain on internal resources.

Effective patentability searches can ease the pain of patent prosecution. Not only can the results enable you to draft a stronger patent, but perhaps more importantly, they can help you decide whether pursuing a patent is worth it in the first place.

BASIC SEARCH VS COLLABORATIVE PATENT SEARCH®

The best patentability searches are conducted by researchers with domain expertise and provide clear, organized, and actionable results. Unfortunately, standard patentability searches tend to fall short in both of these areas. In fact, a study on the cause of dissatisfaction among patentability search customers found that researchers do not adequately understand the technology 67%⁵ of the time.

Anaqua's patentability searches are unique. We employ a systematic, process-driven approach to patent research—called Collaborative Patent Search®—that was developed specifically to address the shortcomings of standard search practices. As a result, our searches consistently provide high quality, easy-to-use data, facilitating smarter and more strategic filing decisions.

BASIC PATENT SEARCH

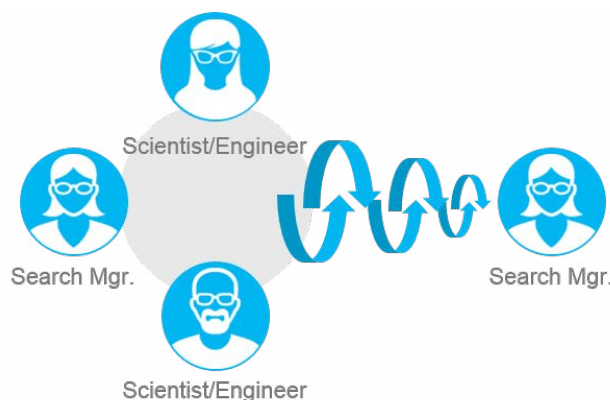
Higher Risk - Slower Response



- 15-30 minutes invested up front
- Single searcher, lacking domain expertise
- No in-line quality checks
- Search completed in 36 hours

COLLABORATIVE PATENT SEARCH®

Better Quality - Quicker Response



- 30-45 minutes invested up front
- Multiple searches by researchers with domain expertise
- 3 in-line quality checks
- Search completed over 30% faster

Speak with a representative about a free trial today

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¹ <http://www.uspto.gov/>

² *ibid*

³ <http://www.ipwatchdog.com/>

⁴ Anaqua Client Data



ANAQUA®

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INNOVATE



PROTECT



OPTIMIZE



STRATEGIZE

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