



Identify Potential, Secure Long-Term Relationships and Growth

ideaPoint software helps Venture Investing teams consistently spot, seize and execute on the investment opportunities that have the most potential to create long-term strategic growth options. The ideaPoint solution supports the end-to-end evaluation process of investment opportunities, from initial submission of company profiles through the assessment and approval process and then on to final disposition. In a secure and compliant virtual environment, ideaPoint harnesses the many moving parts around any deal, allowing visibility on a need-to-know basis, and enabling robust tracking and reporting.

Scout

- Provide access to your global network of emerging companies via branded Web portals, 24/7
- Seek and harvest investment opportunities and forge strategic alliances with early-stage companies, harnessing potential and strengthening traction
- Source opportunity submissions from within your organization via a secured and configurable internal Web portal
- Capture and maintain extended profile information from submitters so you can later target the appropriate audiences with postings or requests
- Gather key information from submitters via web forms tailored to your team's specific data collection and evaluation needs
- Secure communication and transmission of information and supporting documents through the portal interface and toolset, enabling interaction with submitters and delivery of notifications throughout the evaluation process.

Invest

- Involve staff from relevant business units easily and when appropriate to offer key inputs and advance negotiations, leveraging data cloning and linking functionality, as needed
- Track workflow and sign off at key stages of the negotiation process, managing critical documents and assigning legal agreements and policies
- Restrict visibility of sensitive data, correspondence and documents to authorized individuals by enacting rolebased security policies and assigning confidentiality agreements
- Forecast goals and financial commitments for resulting investments and alliances by setting milestones and recording contractual obligations.

Manage

- Align contract and project management with the support of robust workflow, tracking and reporting tools
- Forecast goals and financial commitments for projects and alliances by setting milestones and recording funding obligations
- Track and report on all aspects of contract and term development or re-negotiation, including planning, financial commitments, project milestones and outcomes
- Report and analyze performance on-demand, via configurable dashboards, saved searches or custom reports that export and print, easily
- Manage contact and institution details, drilling down into relationships and alliances as they relate to investments across your organization's portfolio
- Ensure contractual compliance and on-time performance via system generated notifications for milestones coming due
- Guarantee transparency, as the system automatically logs all activities and maintains an audit trail of events.

Evaluate

- Triage new opportunities and requests at pace by auto-routing portal submissions to the appropriate staff members for initial review
- Assemble virtual teams across functional areas to formally review submissions and supporting documents using a collaborative analytic toolset, including configurable review forms, comments and ratings
- Track and share progress throughout the evaluation process using automated status change alerts and email notifications, configurable for internal and external parties
- Report and analyze performance on-demand, via configurable dashboards, saved searches or custom reports that export and print, easily
- Restrict visibility of sensitive data, correspondence and documents to authorized individuals by enacting role-based security policies
- Capture go/no-go decisions, terminating no-go decisions swiftly and with compliance, automatically capturing an audit trail of all system activity and mitigating risk of intellectual property contamination.